



MISSION 27

Cleaning up Europe's Plastic River

An aerial photograph showing a large dam structure across a river. To the left of the dam, a massive, colorful pile of plastic waste and other debris has accumulated, forming a 'wall of trash' that blocks the river's flow. The surrounding landscape is lush and green, with dense forests on the hillsides. A road and some buildings are visible near the dam structure.

In Northeastern Albania, rivers from two different countries come together... along with all their waste, building up a giant wall of trash on its way to the Mediterranean.

A large, dense pile of plastic waste, including various colored fragments and larger pieces, floats on the surface of the sea. The background shows a clear blue sky and the horizon line of the ocean.

Did you know that the Mediterranean holds only 1% of the world's water but 7% of all microplastic?

Because of the **Mediterranean's unique geography**, very little water flows out, so the plastic gets trapped.



That's why, we've teamed up with **Everwave**. Using a huge waste-collecting boat, they're cleaning up the river.

But with no local waste management systems, where does all the trash go?



**That's where Planet Wild comes in.
We're funding:**



**Building of a new waste
management facility.**



Once it's built, it can handle up to **25 tons of plastic per month**, turning a plastic hotspot into a clean river and stopping waste before it reaches the sea.



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River Cleanup

★ MAY 2025 ★

ALBANIA



**Learn more in the
mission video!**